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P.O. Box 1150
Hudson, OH 44236

News Release

Contact: John H. Loughry
john@pilotdriver.com
330-528-0744

Breakthrough book uses pilot training to help teenage drivers avoid the 13 most deadly driving mistakes.

Hudson, OH - October 20, 2004 -Today in the United States, motor vehicle accidents are the leading cause of death for younger drivers in the age group from 15-20 years old (NHTSA). A staggering 80% of fatal automobile accidents are attributed to decision errors made by the driver.

Saving Our Teen Drivers: Using Aviation Safety Skills on the Roadways is an eye-opening new book written by a commercial pilot to improve teenage driving safety. It analyzes the 13 most common fatal driving mistakes made by young drivers and cross-references them to relevant pilot safety skills. Readers will learn how to maneuver their vehicle and evaluate threatening situations with the accuracy and focus of a pilot. This book can single-handedly help save hundreds of teen lives each year and describes exactly what parents and teens can do to prevent this tragic loss of life.

Parents of teenage drivers are desperately seeking knowledge on how to better educate and prepare their newly licensed drivers to improve safety and avoid accidents. This is a parent's guide to educating young drivers on detecting dangerous situations earlier, making safer decisions faster and improving their odds of accident avoidance - from a pilot's point of view.

John Loughry, a commercial pilot, offers a breakthrough way to maximize teen safety on our nation's roadways by combining his twenty-five years of pilot experience and former emergency rescue squad experience into simple yet powerful strategies that parents can teach their young drivers.

Saving Our Teen Drivers: Using Aviation Safety Skills on the Roadways is a parent's guide to improving their younger driver's odds of accident avoidance by understanding how to:

- Use 13 pilot skills that can immediately improve driving safety
- Make better split-second accident avoidance decisions while under pressure
- Avoid the 13 most common deadly driving mistakes that teens repeatedly make
- Identify dangerous driving situations sooner and manage them using a POP Zone defense
- Increase decision and reaction times
- Recognize risk exponentiation and stop it early
- Recognize and avoid impaired and dangerous drivers

"Piloting and driving skills are similar. By including a focus on distractions and inattention, John Loughry has addressed a key area that can make a significant difference in the highway accident rate."

*David Simmon
Director of Flight Safety (RET)
United Airlines*

Specifications

Title: *Saving Our Teen Drivers: Using Aviation Safety Skills on the Roadways*

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Category: Parenting/Self-Help

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To Purchase copies of ***Saving Our Teen Drivers: Using Aviation Safety Skills on the Roadways***,
please call 800-247-6553
or visit: www.pilotdriver.com

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John H. Loughry
330-524-2306 or john@pilotdriver.com