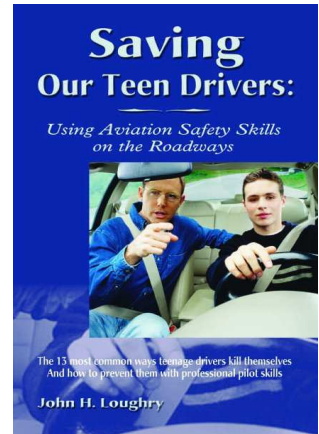


Pilot skills help teenage drivers avoid the 13 most common deadly mistakes.

A commercial pilot shares simple safety techniques that every parent needs to teach their young driver. Segment or article ideas your audience will find informative and unique:

- How parents can make their teen drivers safer while increasing their situational awareness
- Crash statistics and the most common deadly mistakes made by teen drivers
- Assessing and controlling risk behind the wheel
- How a pilot thinks and proactively manages risk and emergencies
- Why a pilot's POP zone defense can help a teen easily identify and avoid dangerous situations
- Improving reaction time in critical situations



www.pilotdriver.com



John H. Loughry

About the author

- Commercial Pilot
- Flying for over 25 years
- Former Rescue Squad Emergency Medical Technician
- Speaks nationally on aviation and space topics

“I witnessed numerous teenage traffic tragedies working on an ambulance. I knew my knowledge in pilot safety training and experience in having to make fast decisions under pressure needed to be transferred from the cockpit to the parent's of new and inexperienced drivers. I teach parents how to teach their children to drive with the awareness, accuracy and **focus** of a pilot.”

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"Piloting and driving skills are similar. By including a focus on distractions and inattention, John Loughry has addressed a key area that can make a significant difference in the highway accident rate."

*David Simmon
Director of Flight Safety (RET), United Airlines*

Special Note: This topic ties nicely to

- 1) High school prom and graduation time
- 2) National safety month (June)
- 3) Drunk driving awareness month (December)

Driving accidents are the #1 killer for teens of driving age. Over 80% of these fatal accidents are attributed to decision error.